

# Ajereen Carbonell

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## EXPERIENCE

### **Destination I Do— *Digital Media Intern***

Jan 2025 - Present

- Created engaging wedding-focused content for company website, optimizing articles using WordPress SEO plugins to improve search engine visibility and organic traffic.
- Designed visual content using Canva, for digital marketing materials and social media platforms.
- Optimize Pinterest marketing strategies using Tailwind scheduling platform to enhance social media presence.

### **Tolleson Union High School— *PR and Marketing Intern***

Jan 2024 - May 2024

- Assisted in planning and coordinating special events, including promotional graphics creation.
- Prepared content for social media platforms to enhance brand visibility.
- Contributed to media releases, district publications, and promotional materials.

## EDUCATION

### **Arizona State University— *Bachelors of Science in Digital Audience***

August 2024 - December 2025

### **Mesa Community College – *Associates in Arts***

August 2023 - May 2024

## SKILLS

Canva

Adobe Premiere Pro

Tailwind – Pin Scheduler